LOCAL DOMESTIC VIOLENCE SHELTER RECEIVED $20,000 GRANT DURING DOMESTIC VIOLENCE AWARENESS MONTH

The Mary Kay FoundationSM Awarded WomenShelter of Long Beach Critical Unrestricted Funding as Part of New $3 Million Grant Slate

LONG BEACH, CA. (November 15, 2017) – Throughout Domestic Violence Awareness Month in October, The Mary Kay FoundationSM is awarding $20,000 grants to 150 domestic violence shelters across the United States, the District of Columbia, Puerto Rico, and Guam for a total of $3 million. Local shelter, WomenShelter of Long Beach (WSLB), was chosen to receive one of the annual grants to further the organization’s efforts to combat domestic violence and provide rehabilitation services throughout the Long Beach and neighboring areas. This year’s highly sought-after grant slate brings the total investment in The Foundation’s annual shelter grant program to nearly $42 million.

WSLB will use the grant funding to continue providing crucial victim services to each and every individual seeking support. “At WomenShelter of Long Beach, we are incredibly grateful to receive support from The Mary Kay FoundationSM. We here at WomenShelter are dedicated towards breaking the cycle of violence in our community and the funding provided by the Mary Kay FoundationSM helps us serve the growing need for victim support,” said Mary Ellen Mitchell, WSLB Executive Director.

“More than 700 domestic violence shelters nationwide applied for The Mary Kay FoundationSM shelter grants this year, which demonstrates the overwhelming need to maintain critical services and provide a safe haven for the survivors of an epidemic that impacts one in every four women,” said Anne Crews, board member of The Mary Kay FoundationSM and Vice President of Public Affairs for Mary Kay Inc. “Working to prevent and end domestic violence is a cornerstone of The Foundation, Mary Kay Inc. and for countless members of our independent sales force. Since 2000, The Foundation has invested tens of millions of dollars in our shelter grant program and without a doubt, we know these funds make a difference in homes and communities across the country.”

About The Mary Kay FoundationSM
The Mary Kay FoundationSM was created in 1996, and its mission is two-fold: to fund research of cancers affecting women and to help prevent domestic violence while raising awareness of the issue. The Mary Kay FoundationSM has awarded $70.7 million to shelters and programs addressing domestic violence prevention and cancer researchers and related causes throughout the United States. To learn more about The Mary Kay FoundationSM, please visit www.marykayfoundation.org or call 1-877-MKCARES (652-2737).

About WomenShelter of Long Beach
The mission of WSLB is to eliminate domestic violence through compassionate intervention, education and personal empowerment. Since 1977, WomenShelter of Long Beach has helped thousands of families overcome the trauma caused by domestic abuse. WSLB is a federally recognized 501(c)(3) nonprofit organization – Federal Tax ID #95-1644058.